

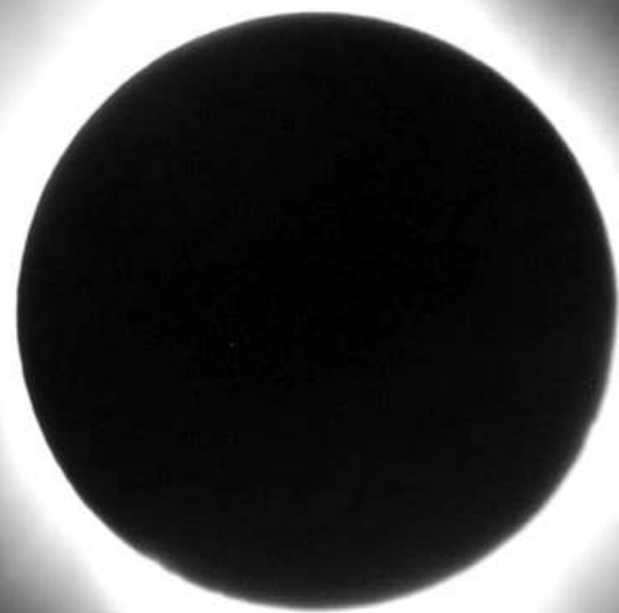
Victor Mascarenhas

@victor\_masca

# STRATEGIC FORESIGHT

NOT SO

# STARTER PACK



SWIPE



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# WHY YOU SHOULD CARE



## Bringing True Strategic Foresight Back to Business

Strategy and foresight were once the same discipline. And they should be again. The immediacy of day-to-day operations can lead to a strategic process that is more about ticking boxes and filling templates, which often end up languishing,...

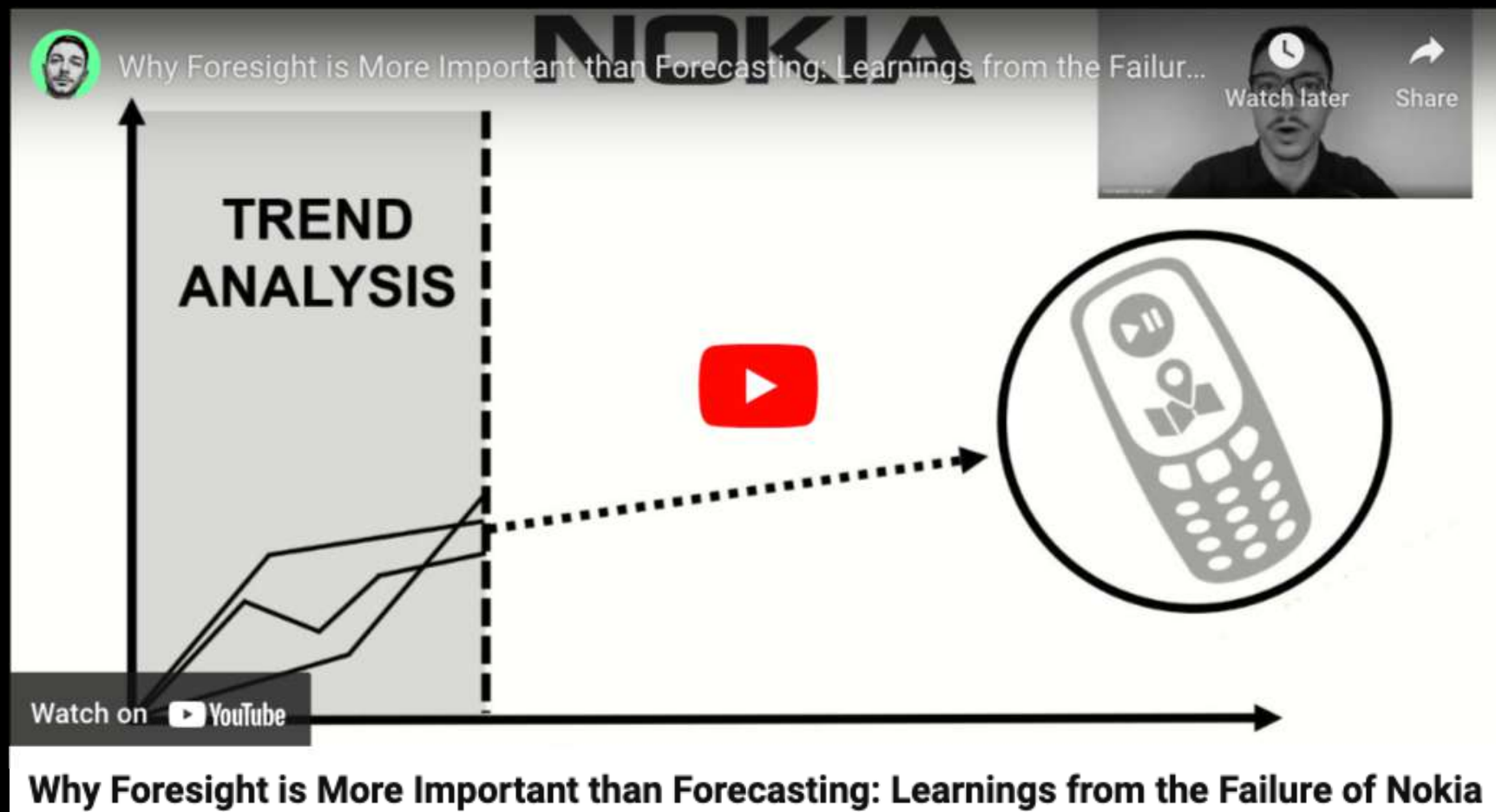
 Harvard Business Review / 12 Jan

**Amy Webb**, CEO of the Future Today Institute and a world-renowned futurist, writes about the importance of reuniting Strategy & Foresight and how to operationalize them in your organization.

**SWIPE** —————→



# FORESIGHT ≠ FORECAST



Alex Fergnani is a foresight researcher and educator producing insightful and accessible content on futures studies and foresight. Also worth mentioning his **Medium** if you want to dig a little deeper.

**Other must-see for starters:**

[Futures Studies, Foresight, Futurism, Futurology...](#)

[Framing a Futures & Foresight Project: A Detailed...](#)

**SWIPE** →

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# PROTOPIA VS TESCREAL



For anyone seriously wanting to work with Futures or Foresight. Designing Futures is a political act that requires **awareness and responsibility**.

Monika Bielskyte exposes how our imaginaries are stuck between Utopias and Dystopias. Both rooted in oppression, exclusion, and eugenics. The basis for ideologies for which she provides a much-needed alternative: **Protopia!**

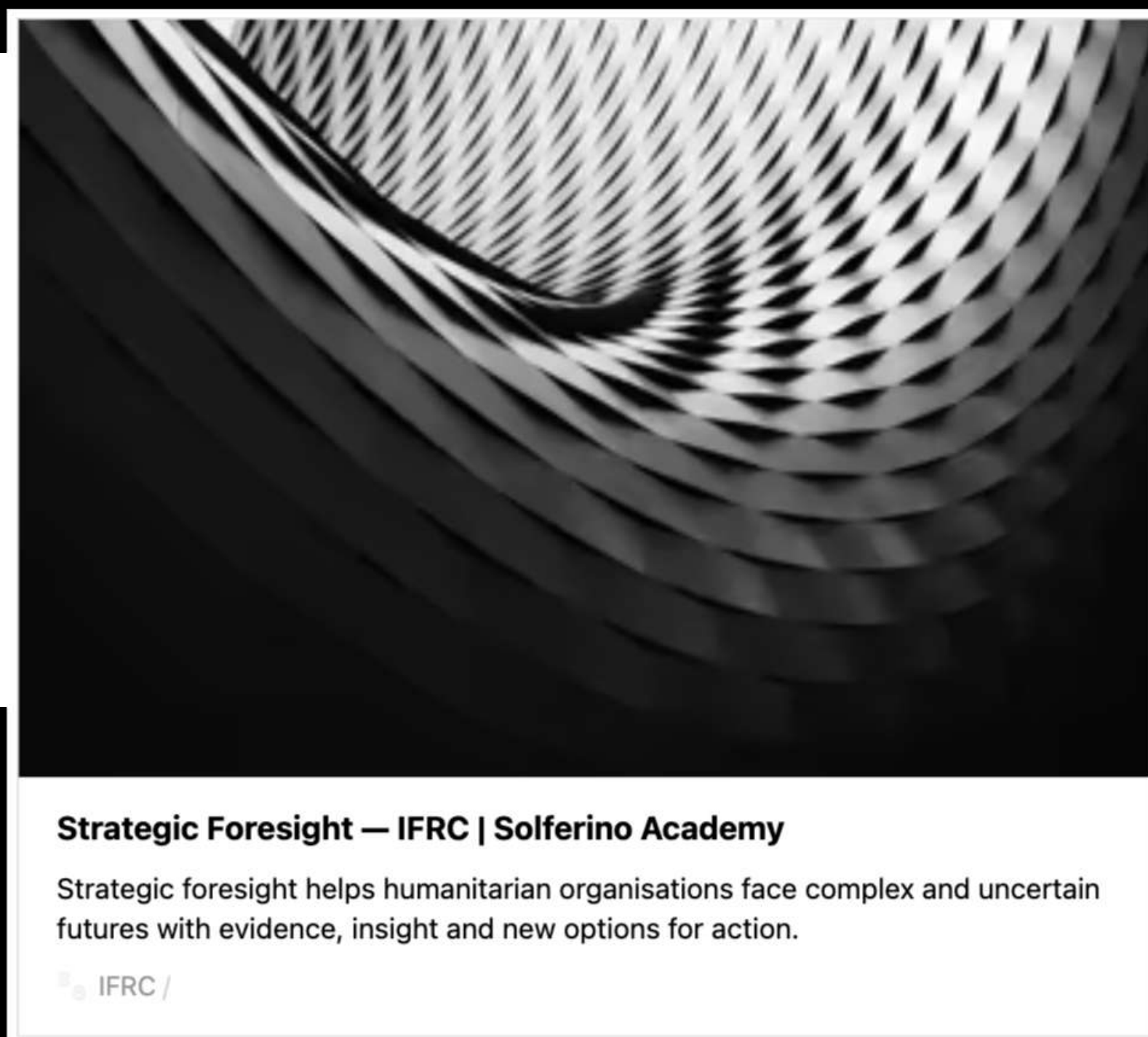
**SWIPE** —————→

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Victor Mascarenhas

@victor\_masca

# 1 PDF TO RULE THEM ALL



The International Federation of **Red Cross** and Red Crescent Societies | **Solferino Academy** is a hub that supports National Societies facing today's complex reality and future uncertainties.

**SWIPE** —————→

✓


# FUEL4DESIGNERS.ORG

## DESIGN FUTURES MODULES

**DESIGN FUTURES LEXICON**

This Lexicon builds a bottom-up shared vocabulary to assist, learning, teaching and research into design futures literacies and the role of design in shaping futures.


[DISCOVER THE LEXICON](#)



**FUTURE PHILOSOPHICAL PILLS**

The Philosophical Pills produce critical lenses through which to look at the numerous possible futures and ways to face them in design and through related pedagogies.


[GO TO THE FUTURE PHILOSOPHICAL PILLS](#)



**DESIGN FUTURES SCOUTING**

By Scouting, we develop a design futures literacies process model to generate and frame possible, plural and multidisciplinary futures in terms of scenarios situated in the world.


[GO TO THE FUTURES SCOUTING](#)



**FUTURES DESIGN TOOLKIT**

The Toolkit gathers tools to tinker in anticipatory ways with futures through design practice, along with the development of new tools within design, and to links to those outside it.


[SEE THE TOOLKIT](#)



**FUTURES LITERACY METHODS**

Transforming and conveying learning outcomes into processes is central to these Methods for futurist designers, as are links with design studios and speculative/theoretical courses.

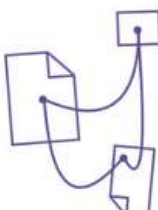
[SEE THE LITERACY METHODS](#)



**DESIGN FUTURES MANUAL**

This Manual assembles and shares the development and generation of interlinked elements of the project and its productive relations to wider design futures literacies communities.

[DISCOVER THE MANUAL](#)



Future Education and Literacy for Designers (FUEL4Design) aims at developing knowledge, resources and methods to help young designers designing for complex tomorrows. FUEL4Design builds on an extensive research programme...

F4D Fuel4Design

### Futures Design Toolkit-Access Toolkit

FUTURES DESIGN TOOLKIT Download the full toolkit DOWNLOAD THE TOOLKIT  
Download selected tools & canvases 01 HORIZON SCANNING HORIZON  
SCANNING CANVAS 02 FRAMING SIGNALS CIPHER PESTLE VERGE FUTURE...

F4D Fuel4Design /

SWIPE →






Victor Mascarenhas

@victor\_masca

# DOWN THE TREND



Amy Daroukakis, Iolanda Carvalho, Ci En L., and Gonzalo Gregori have been gathering the latest 200+ paywall-free Trend Reports to enable fair and open access in this drive.  **their initiative!**

**SWIPE** 



# BACKCASTING, WHAT!?



Backcasting is essential in turning Futures Scenarios and visions into actionable strategies.

**Sustainability Illustrated** makes Backcasting simple in a way anyone can understand it. On top of that it ties it to Sustainability, which is the only way we'll achieve any desirable futures. I highly recommend all the videos from the channel.

**SWIPE** —————→

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Victor Mascarenhas

@victor\_masca

# THIS IS JUST THE START



## 20 Books and Articles to Get You Started in Strategic Foresight

A futurist is someone who tracks signals using statistics, deep research, and creative thinking and methodically analyzes next-order...

Medium / 25 Jul 2023

Any **Strategic Foresight** practitioner needs to keep ahead of the curve or at least on top of it. Not just on trends. There is an immense need for **complementary skills and tools** to turn Futures into Strategy. Like facilitation, design thinking, management, you name it.

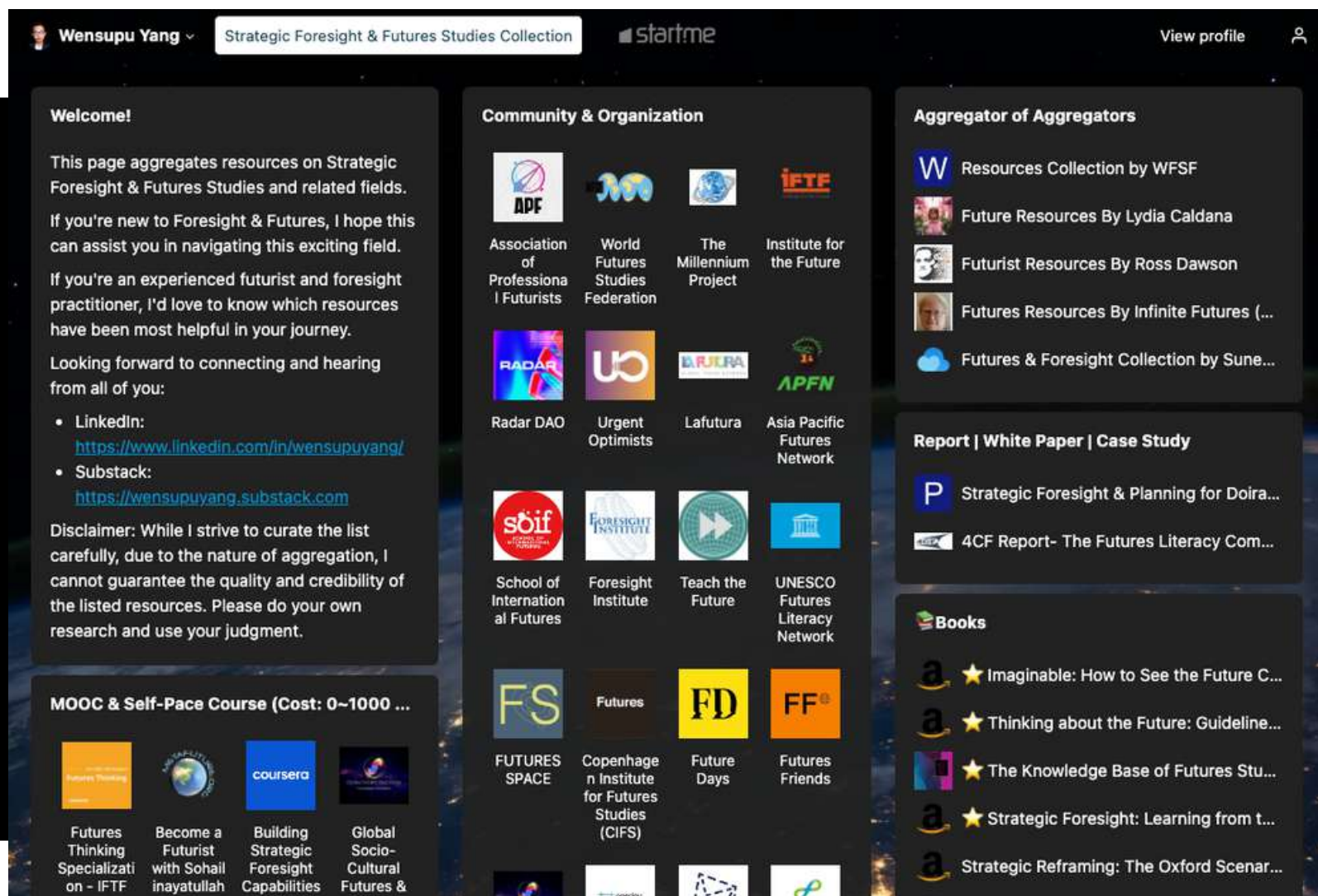
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Victor Mascarenhas

@victor\_masca

# EVERYTHING IN 1 PLACE



If you want to explore the **best resources on Strategic Foresight and Futures Studies**, this is THE place on the World Wide Web for you.

Save hundreds or thousands of hours of research by just checking this dashboard. Assembled by Wensupu(Wen) Yang it is constantly updated.

**SWIPE** →

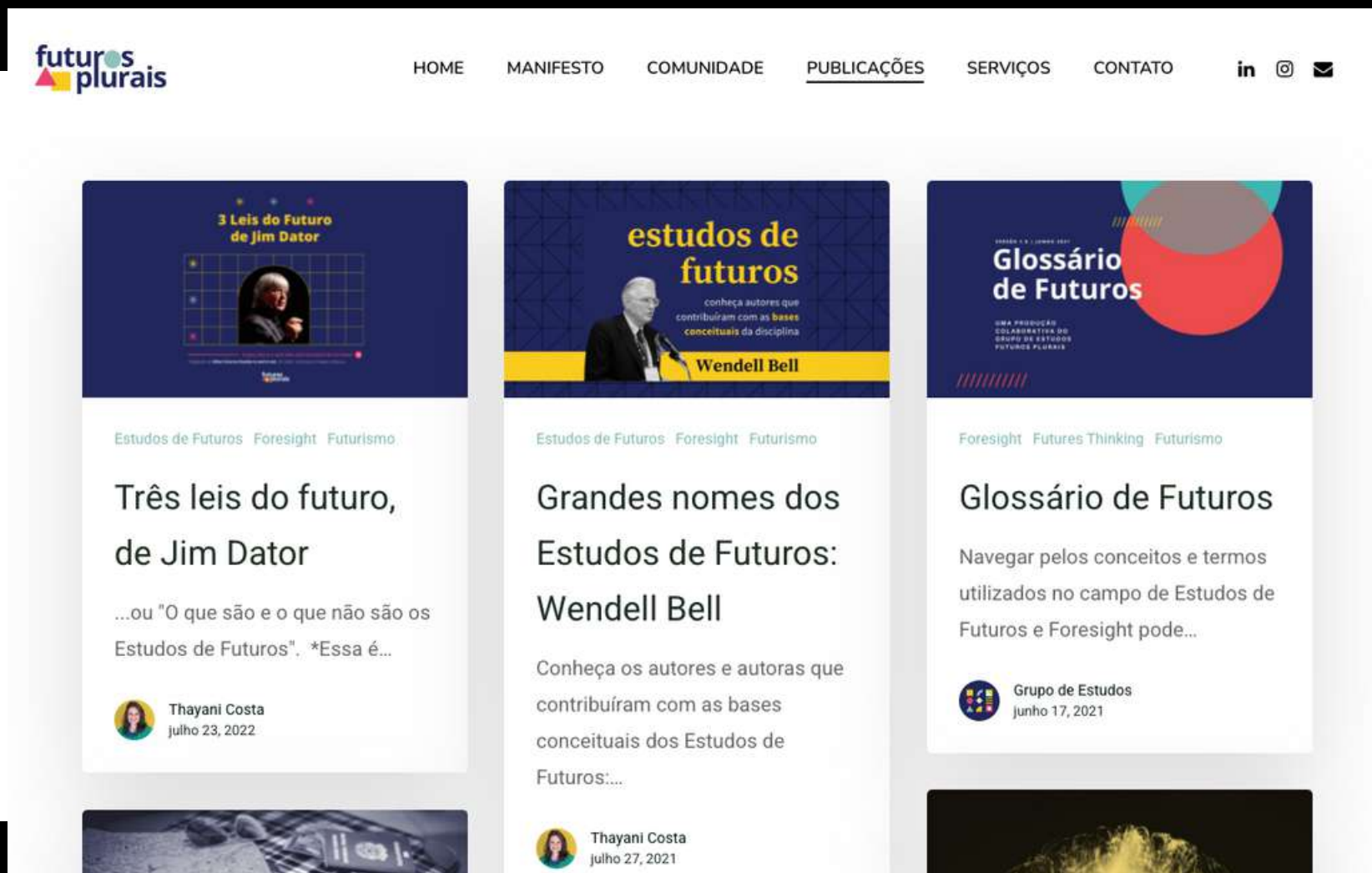
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# LUSOPHONE BONUS ↓



**For the Portuguese-speaking!** These are publications made available by **Futuros Plurais**.

A multidisciplinary and collaborative community that explores alternative futures through diverse perspectives. Focused on developing initiatives on **Futures Literacy**.

**SWIPE** →





Victor Mascarenhas

@victor\_masca

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If you enjoyed this, you'll love my newsletter

# BACK FROM THE FUTURES

Sign up today to receive the  
**STRATEGIC FORESIGHT**  
**(not so) STARTER PACK**  
directly in your inbox



↓  
**LINK IN THE  
COMMENTS**

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