



2025 TREND REPORT

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An exclusive excerpt from The AstroTwins 2025 Horoscope

Dear Friend,

Welcome to 2025, the Year of the Divine Pendulum. As we move into the second half of the decade, the “Fourth Industrial Revolution” is upon us. Massive growth and innovation are taking off and there’s no turning back.

This pivotal year will indeed be a fulcrum, one that teeters humanity between the familiar and the unknown, stability and transformation, ambition and empathy.

From silicone to psilocybin, nuclear power to nutrition, bioscaping to biohacking, we’re at the trailhead of changing life as we know it.

New models for working, living and loving will continue to emerge. Community and coexistence will also seek fresh pathways beyond what’s been attempted. How can we age with dignity, care for our total wellbeing and cultivate our emotional intelligence at the speed of technological innovation? How do we build an inclusive society that also celebrates uniqueness?

The fascinating trends we’ve unearthed by studying past historical patterns and cosmic cycles has given us a rare lens into what the future could hold. We’re thrilled to share that with you.

May 2025 be a year of profound growth and opportunity.

To your success,

Tali & Ophira Edut
The AstroTwins



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The AstroTwins'



TREND REPORT

THE YEAR OF THE DIVINE PENDULUM

How will the trends swing in this year of transition?
Here are The AstroTwins' predictions for some of
2025's biggest global shifts.

2025 COLORS OF THE YEAR

As we leave behind the past and step into a still-unclear future, burnt and smoky hues blend perfectly with the transitional qualities of 2025. This year favors a palette that's both mysterious and energizing, evoking images of sacred embers, volcanic landscapes and mist-laden dawns.

SMOKY AMETHYST

Tone: A deep, muted purple with gray undertones

Energy: Transformation, intuition, tranquility

DUSKY ROSEWOOD

Tone: A deep, smoked rose with a slightly ashen quality

Energy: Compassion, mystery, refinement

BURNISHED TERRACOTTA

Tone: A warm, earthy red-brown with burnt undertones

Energy: Grounding, warmth and stability

JADE FOREST

Tone: A saturated and darkened forest green

Energy: Nourishing, esoteric, restorative



WORKPLACE

At a glance: *The workplace shifts toward flexibility, lifelong learning, and wellness-focused culture. Savvy companies will prioritize training in both hard skills and emotional intelligence, creating an office environment that feels more like home.*



OFFICE CULTURE & LEADERSHIP

HYBRID, FRACTIONAL, REMOTE: THE NEW ROLE PLAYING Jupiter and Uranus in dualistic Gemini accelerate the trend toward the part-time model of hybrid workplaces and fractional executives. Offices may become more flexible, with fewer employees working full-time onsite.

DIVERSE SKILLSETS BECOME AN ASSET Portfolio-based work—a career that combines multiple titles or roles across disparate sectors—is another exciting trend that speaks to the diversity of skills many workers bring. Why yes, you can be an accountant and a food photographer or part of both the

marketing and the business development teams. If you've got range, there's no need to shoehorn yourself into a box this year.

MENTAL HEALTH AND WELLNESS BENEFITS With the lunar nodes in the compassionate and health-conscious signs of Pisces and Virgo, workplaces may go to new lengths to encourage wellness. More offices may include on-site meditation spaces, mental health days and employee access to therapy, yoga and gyms. Companies may also adopt policies that encourage regular breaks and time off to reduce burnout, creating a supportive culture that reflects the Pisces-Virgo influence on care and well-being.

NEW WAYS TO CREATE "CULTURE" ADD STEAM TO THE TEAM Workers floating in and out of roles or coming into the office can present challenges around teamwork. As transformational Pluto moves through communal Aquarius, new strategies will emerge to help companies unify their staff and create camaraderie, while also respecting that the office is no longer the source of social bonding that it was during the early Google and startup era.

Periodic offsites and team-building retreats could become essential ingredients to creating culture where the Zoom square fails (add a line item to your department budget for travel!). Beyond basic bonding experiences, these perks can foster a desirable corporate culture and inspire workers to be part of the company's mission—especially if hosted in locations like a boutique hotel's idyllic property or in a city's buzziest neighborhood.

HOW ABOUT SOME OUTDOOR SPACE TOO?

Confinement, begone! As we progress into the second half of the decade, the air element prevails (Jupiter, Uranus and Pluto visit air signs in 2025 alone). Offices with terraces, rooftops and outdoor meeting spaces will become must-have amenities for recruiting and retaining top talent. Forget about the flatscreens and foosball machines of yore. Greenspaces, air-purifying plants and natural light are the new luxury perks. The new "corner office" could be open-air access with wifi, a barista and even a pool! And with Pluto in communal Aquarius, we can expect to see food trucks, fitness classes and other "experiences" become part of the modern worker's lifestyle. Biophilic design, where architecture and nature intertwine, will increase in popularity with the lunar nodes in Virgo and Pisces.

WANTED: EMOTIONALLY INTELLIGENT LEADERS

Hard skills won't be the only key assets to bring to the table in the Age of Aquarius. A high emotional IQ will also be a marker for success and leadership in 2025



and beyond. Companies may increase investments in interpersonal training for their teams. There are now five generations sharing office space. Gen Alpha, first born in 2010, is not far behind. The vastly divergent communication styles, comfort level with technology and values are already creating clashes. Executives may lean into personality tests, gamified icebreakers and other common-interest activities to mitigate volatility and create cohesion.

NEW DEVELOPMENTS FOR ETHICAL AI AND TRANSPARENT DATA

PRACTICES: Privacy policies? Check. Pluto in Aquarius emphasizes transparency and ethics, particularly surrounding data and technology. In the workplace, this could lead to innovative practices around ethical AI use and data privacy, with companies hammering out clear policies on data collection, employee surveillance and AI usage for the team. This will become crucial while Uranus visits Gemini from July 7 to November 7.

ENTREPRENEURSHIP

***At a glance:** As the independent workforce continues to rise, discovering ways to stand out and create security shift alongside technology.*

STAND OUT WITH PERSONAL BRANDING

With professional Saturn and enchanting Neptune heading into individualistic Aries, employees will need to stand out with added stardom. Creating a personal brand or an enhanced, personality-driven presence will be a plus. Not simply as a means to outshine the competition, but rather to make a clear-cut statement about what unique skills you bring to the table. For the indie-spirited workers out there, becoming a creator and building a community can lead to brand deals and paid endorsements. The trick? Positioning yourself as an asset to the company you work for rather than a threat of competition. Unless, of course, you're building your own brand to break free from the employee grind. But even then, it may be smarter to keep relationships intact. Perhaps you can turn your former employer into a client in the process.

INDEPENDENT CONTRACTORS, UNITE? Remote and gig work will continue to gain popularity with Saturn and Uranus in indie-spirited Aries. But what about those security measures like health insurance and paid time off—not to mention policies and protocols around ethics, hourly rates and so on? There are currently 64 million

independent contractors in the United States workforce, and half of them are women. Independent contractors may become more vocal about protecting the freedom and flexibility of their work arrangements while still negotiating benefits, health insurance, unemployment



and basic protections against dangers like non-payment, on-the-job injuries and workplace abuse. With rule-making Saturn in autonomous Aries from May 24 to September 1, there could be backlash if policy-makers and government organizations become too involved, especially from companies that find it cost-prohibitive to classify short-term and gig workers as employees. (We saw a preview of this during Pluto's short dip into Aquarius in early 2024.)

RESKILLING, UPSKILLING AND CONTINUING EDUCATION

TREND With technology and AI rapidly advancing, people must continually update their tools to stay competitive in fast-changing industries. Saturn in Aries, which encourages individual growth and self-sufficiency, drives a trend toward continuous skill-building and refreshing. Savvy companies will invest in ongoing training of workers, funding their continued learning via micro-certifications, short courses, tuition matching and digital boot camps. Paid education may become a benefit that bigger companies use to entice staff to stay long-term.

HOME SWEET OFFICE Once Jupiter moves into Cancer on June 9, workplaces may reimagine their physical spaces to create a sense of belonging and comfort. Offices will feature communal spaces that feel like home, with comfortable furniture, wellness rooms, and even family-friendly zones. This trend could foster a more nurturing atmosphere, making the workplace feel like an extension of your WFH sanctuary. Companies may also organize more “family days” and community service activities, nurturing a workplace culture rooted in compassion and shared values. We could see more kid-friendly offices that offer on-site care, education and experiences, especially during holidays.



CO-WORKING FOR FOCUS AND PRODUCTIVITY The ADHD technique of “body doubling” could become a popular strategy for remote workers to adopt in 2025—especially in this era of distraction! Body doubling involves working alongside another person to support each other with staying focused and productive, even if your tasks are independent. Whether IRL or virtually, this can stave off isolation and replace the built-in accountability of an office environment. Remote teams might even set up an office in the metaverse, using dashboard and app-based programs like Teamflow HQ which allow customized decor that looks and feels like home.

THE ECONOMY

At a glance: The economy is primed for groundbreaking shifts, from real estate innovation to digital finance and renewable energy markets. Here's what the stars have in store for our wallets and investments this year.

RESIDENTIAL REAL ESTATE VALUES CREEP SKYWARD

While interest prices may be going down at a glacial pace, Jupiter in Cancer is set to increase existing home prices after June 9. Property investment may see a surge, particularly in suburban and rural areas, as remote work becomes more entrenched. Global Jupiter could inspire international house hunting. A savvy portfolio addition? Yes, but this trend will be tricky on a worldwide scale as gentrification drives up prices in once-affordable locations, amplifying class divisions.

REAL ESTATE AND CO-LIVING SPACES GET REIMAGINED

As the remote work trend persists—and housing becomes increasingly expensive—urban adaptation could be the new real estate trend. The spate of empty commercial buildings in cities across the U.S. may soon be transformed into co-living and multi-use hubs. In 2024, Brownstone Shared Housing repurposed a San Francisco bank into bunkbed-style “sleeping pods” that rent for \$700 a month. Dorm-like living (with a stylish upgrade) could become an appealing Age of Aquarius housing solution, offering private rooms with shared amenities, such

as a kitchen, laundry, cafeteria and a built-in community to stave off isolation. The basic roommate situation just got rebranded (sorry, Monica and Phoebe).



GAS PRICES AND INTEREST RATES REMAIN HIGH

Despite campaign trail promises, the Republicans are unlikely to cause any massive, overnight shifts to consumer prices. Same for interest rates, which are controlled by the Federal Reserve along with (vastly international) supply chains. The cost of living will remain high with respect to income for many Americans, causing the true Pluto-in-Aquarius grassroots shift toward collectivism. Shared resources won't just be the domain of Rent The Runway and Zipcar. Co-op grocery

stores won't just be the realm of wellness-obsessed Brooklynites. Get ready for some new models of economic pooling to emerge, ones that may run on the barter system or alternate forms of currency like trading time and labor to cover a portion of costs.

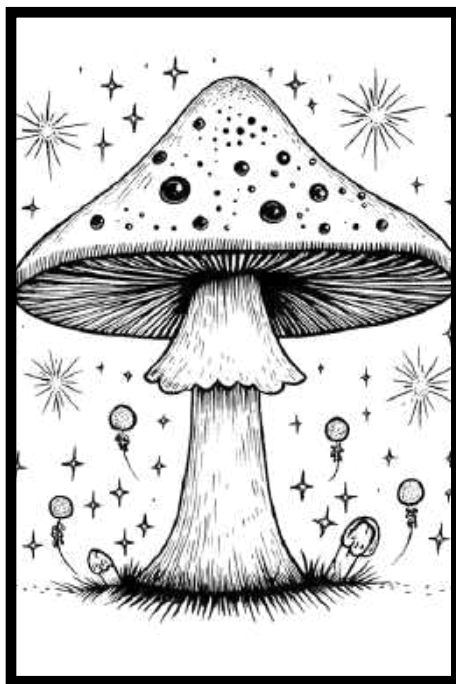
NEW DEVELOPMENTS IN ELECTRIC VEHICLE BATTERIES

Solid-state batteries, projected to transform energy storage in the next five to ten years, are gaining momentum for their safety, longevity and higher energy density compared to today's lithium-ion batteries. By replacing liquid electrolytes with solid materials, this technology offers solutions to key limitations in EVs and renewable energy storage, such as driving range and battery lifespan. While mass-market adoption may still be some years away, major automakers and tech companies are heavily invested in development. For investors, this creates a strategic window to monitor breakthroughs that could accelerate adoption. Solid-state batteries align with the shift toward sustainability and renewable energy, making them an exciting trend to follow closely.

URANIUM AND NUCLEAR ENERGY A (TRICKY) FOSSIL FUEL ANTIDOTE?

Is it time to nuke your portfolio—literally? In 2025, uranium is heating up as a major player in the energy market, especially as the world looks for sustainable, low-carbon power sources. Nuclear energy is back in the spotlight, with advancements making it safer and more efficient than ever. This

could spark a boom in uranium mining as countries aim to cut fossil fuel dependence and invest in cleaner, high-output options. With nuclear power's massive potential to generate energy with minimal emissions, uranium might just be the "it" commodity in the resource market. But it's not all smooth sailing—volatile prices, environmental concerns and tight regulations around mining mean there's a lot to watch as we venture into this nuclear-powered future.



SHROOM BOOM: THE PSILOCYBIN WAVE RISES

So, is it time to invest in that fungi farm? For the past decade-plus, Neptune in Pisces has popularized the use of "plant medicine." Psychedelics have been used to treat everything from depression to PTSD. Studies are underway to prove the positive impact of controlled psychedelics on mental and psychological health, conducted by the likes of Johns Hopkins

and Brown University. States began to decriminalize psilocybin in 2019. Ever since corporate Saturn entered Pisces in 2023, investors are eyeing Big Psychedelics as a promising category, even though legalization was thwarted in 2024 ballot measures. Nevertheless, market research site Fact.MR predicts that the psychedelic market is projected to hit \$1.18 billion by the end of 2034.

DIGITAL AND DECENTRALIZED FINANCE

Pluto's transit through "power to the people" Aquarius, which has already been previewed on and off since March 2023, shifts away from traditional banking and toward digital finance and decentralized currencies. Prior Pluto-in-Aquarius periods brought major economic reforms and new financial systems emerged, like the Coinage Act of 1792, which established the U.S. dollar and the national mint. In 2025, we anticipate continued disruption in financial markets as cryptocurrencies, blockchain and alternative assets gain further legitimacy. Time to add Bitcoin

to your portfolio? With some forecasters even projecting a "Bitcoin arms race" with Russia and China, what seemed farfetched a couple years ago could become a new investing norm.

THE FEDERAL RESERVE UNDER FIRE

As decentralized banking gains momentum, the regulatory powers of the Federal Reserve are likely to weaken, throwing the economy into uncharted waters for our modern times. With Musk, Trump and other billionaires on the cryptocurrency wagon, this threat to the Fed is more than likely. A period of turbulence and potential crashes could lie ahead. While this may potentially make way for a Pluto-in-Aquarius "new economy," the transition period will be anything but smooth. The Federal Reserve has the cosmos on its side as much as crypto does in 2025. Fun fact: The Federal Reserve was established by Woodrow Wilson in 1913—when the lunar nodes were similarly in Pisces and Virgo—as a means of stabilizing the banking system. Similarly, the first central bank was birthed by founding father Alexander Hamilton in 1781 when Pluto last spun through Aquarius.



INNOVATION

At a glance: From renewable energy to machine learning, AI and 3D printing, this year's innovations are set to reshape daily life and pave the way for a more sustainable world.



THE FOURTH INDUSTRIAL REVOLUTION IS HERE

Neptune's 1862-75 transit through Aries dovetailed with the Second Industrial Revolution, which pushed innovation in manufacturing and energy systems. Coal and steam redefined industry then, but as Neptune circles back to the Ram's realm for the first time since the 19th century, it's clear we need to pivot from fossil fuels to renewable sources. Geothermal energy, battery storage, and even fusion advancements could be key players in this transition. With mysterious, evolutionary Pluto in Aquarius, the sign that rules electricity and energy, we may tap into a totally new source of power in the coming years. As innovative Uranus and transformational Pluto meet in several 120-degree trines spanning 2024-30,

we'll see this develop. Interestingly, the 1770-71 Uranus-Pluto earth trines featured a peak moment in the First Industrial Revolution with the advent of a machine called the Spinning Jenny. This development moved textile production from the home to factory manufacturing. (This earth trine repeated again for the first time in September 2024 between Uranus in Taurus and Pluto in Capricorn.) From August 21 to September 15, 2025, Uranus and Pluto will form air trines in Gemini and Aquarius, a peak opportunity for the Fourth Industrial Revolution that could accelerate innovations in such fields as AI, technology, neuroscience, quantum computing, wind-powered industries, robotics, aeronautics and space development.

ARTIFICIAL SUPERINTELLIGENCE—ARE WE HEADED FOR DINOSAUR STATUS?

Claude, you're so basic! The next era of AI is being created to match, then surpass, our human cognitive capacities. Our homo sapiens brains may not be built for actual multitasking, but they might not need to once Artificial General Intelligence (AGI) and, next, Artificial Superintelligence (ASI) are developed. While top researchers have

declared these decades away, OpenAI's Sam Altman (a triple Taurus) boldly asserted that AGI could be engineered and deployed as early as 2025. Will this empower us as citizens or will it hand corporations control over our data, rights and sovereignty? It's a debate that's certain to shape the Pluto in Aquarius era to 2044 and beyond.

PUBLIC TRANSPORTATION, AUTONOMOUS VEHICLES AND...FLYING CARS?

How we get around could evolve as two of the most future-forward planets, Jupiter and Uranus, spend time in Gemini, the sign that governs transportation. Expect more cities to offer e-bike and e-car



sharing programs that help citizens get around with a lower footprint. Public transportation in cities like LA and Seattle, arguably underutilized, could get a friendly facelift with increased safety measures and amenities at stations that woo the professional commuter. Driverless cars, or "autonomous vehicles" as they're being called, are projected to populate

more roads in 2025, with Uber rolling them out in Atlanta and Tesla's recently-debuted cybercab. But perhaps the most jaw-dropping of them all will be the Alef "Model A," a flying car that can rise vertically above traffic to beat congestion, while otherwise functioning as an eye-catching road vehicle. With a projected price tag of nearly \$300K, these won't solve gridlock overnight. But much like Henry Ford's Model T, released in October 1908 during a prior Saturn in Aries period, this will just be the beginning as we move into the air sign-heavy second half of the 2020s.

SMARTPHONES GET SMARTER

Smartphones could get a jaw-dropping upgrade, as revolutionary Uranus spins into Gemini, the sign that rules telecommunication. During this seven-year cycle, mobile devices may morph into hyper-intelligent companions: advanced AI-driven personal assistants capable of anticipating needs, real-time language translation and enhanced AR capabilities. The prior Uranus-in-Gemini cycle brought TVs into homes and the prototype of the first computer. This time around, that phone in your pocket could become an even-more-indispensable hub for work, social life and everything in between.

BIG BROTHER RECOGNIZES YOUR FACE

With Saturn and Neptune moving into Aries, the sign ruling the face, 2025 is primed for major advancements in facial recognition technology, especially as it intersects with Uranus in Gemini's machine learning and AI innovations. Saturn spawns next-level

precision and structure, making software accurate and reliable. Meanwhile, Neptune adds an element of subtlety that could help devices detect minute facial expressions and identify emotional states. New debates about privacy and data ethics will be sparked as the technology becomes more widely (mis)used and refined.



3D-PRINT ME A SANDWICH, PLEASE? Move over, air fryers and Instant Pots! With Jupiter in culinary Cancer starting June 2025, innovation in food production is set to accelerate. Get ready to 3D print your kids' lunches into fun shapes and stackables. Breakthroughs in lab-grown proteins can also help address food scarcity while easing environmental pressures on traditional farming. These developments may help to alleviate food insecurity in underserved areas. However, as alternative foods gain momentum, wellness advocates could raise legitimate

concerns about the long-term health and environmental impacts of synthetic food sources.

EVS KEEP ON ROLLING With both expansive Jupiter and sci-fi Uranus in mobile Gemini, the electric vehicle market will remain on the road to progress. 2025 will bring advancements in sustainable transportation around electric and hydrogen-powered vehicles. As governments push for greener initiatives, expect EV infrastructure to expand rapidly, including widespread installation of charging stations and advancements in battery technology, making eco-friendly travel more accessible and efficient. Opportunities to offer services and accessories for electric vehicles could open up new pathways to prosperity.

AGRICULTURAL INNOVATIONS AND SUSTAINABILITY The South Node's tour through Virgo could sound the alarm around the need to support the world's agricultural providers and the landscape itself. Regenerative farming techniques that reverse the harm done will become more important than ever, ensuring that soil continues to be fertile for longer periods of time. As climate change, war and economic scarcity ramp up food insecurity for wide swaths of the world, agricultural technology may offer more interesting (and sometimes eyebrow-raising) solutions such as lab-grown meat and vertical farming.

WELLNESS

At a glance: Tech and innovation keep surging into the wellness world, fueling longevity and a customized approach to medicine.



INJECTABLES: THE NEW

CURE-ALLS? Sharp metal objects, like needles, are ruled by Aries. As business-savvy Saturn and healing Neptune are in this sign for part of 2025, injectable treatments could see another popularity spike. Semiglutides, like Ozempic and Tirzepatide, have been touted by celebrities from Oprah to Kelly Clarkson. Medi-spas have added these items to their roster, along with cosmetic injectables like Daxi, a Botox alternative which boasts a longer duration of wrinkle-busting results. Watch for IV clinics that offer care and prevention through Vitamin C drips and other energy boosters in that, er, vein.

BREAKTHROUGHS IN THE ADDICTION CRISIS

Saturn and the North Node in Pisces, the sign that rules mental health and addiction, is making 2025 ripe for major advancements in treatments. A groundbreaking clinical trial of a fentanyl vaccine, set for mid-2025, could shift the landscape of opioid treatment, blocking the drug's access to the brain and providing a powerful tool against relapse. Alcoholics Anonymous was established during the 1935 Saturn-in-Pisces transit. Eerily, Pisces musician Kurt Cobain—whose struggles with addiction defined much of his music—was both born and died during Saturn transits through Pisces.

OUTDOOR HOSPITALS?

With the lunar nodes in earthy Virgo and watery Pisces, hospitals and healthcare buildings will trend toward better use of their outdoor space. Medical centers will continue the trend of incorporating “healthscapes” (think: physical therapy on an outdoor bridge) and interiors that incorporate biophilic design elements such as natural lighting, trees and solariums.

THE HRT AND MENOPAUSE

GOLD RUSH BUILDS ♀ give me a hormone? As Jupiter in Cancer amplifies our focus on female wellness, hormone

replacement therapy (HRT) is set to become widely accessible and covered by more insurance policies. Formerly stigmatized by an erroneous study, HRT is fast becoming a proactive choice for managing symptoms of perimenopause and menopause, such as mood swings and cardiovascular health. For biological males and females alike, testosterone may also become tapped as a helper hormone to support cognitive function, bone density and sexual health.

AGING WITH DIGNITY, PURPOSE AND COMMUNITY

As the population lives longer, quality of life will become ever more important



for seniors. While Saturn, which rules elders, is in youthful Aries from March 24 to September 1, and compassionate Neptune dips into Aries from March 30 to October 22, society could make more efforts to restructure and accommodate its oldest residents. In Japan, there are currently over 8,000 “dementia cafes.” The first one, The Restaurant of Mistaken Orders, was created by a Japanese

television director who wanted to change perceptions around aging and cognitive changes. People with dementia work as servers for a couple hours a day. And when a wrong or mixed-up order arrives tableside, as it frequently does, the server is treated with patience and kindness. These spaces were inspired by the original Alzheimer’s Cafe movement that sprang up in The Netherlands in 1997, the last time Saturn was in Aries! Meanwhile, AI firms will continue to develop technology that allows loved ones to “live forever” with voice duplication and avatars to stay connected after they’ve passed away.

NEW AND AFFORDABLE HEALTH INSURANCE

ALTERNATIVES Struggling to afford those monthly health insurance premiums? With Pluto in Aquarius, the trend is moving toward flexible, patient-centered healthcare that keeps costs down and puts people first. Expect fresh alternatives to pop up in 2025 and beyond. Direct Primary Care (DPC) memberships are gaining popularity, offering unlimited access to your doc for a monthly fee. Micro-insurance options and pay-as-you-go telehealth services could emerge to offer coverage on an as-needed basis. Amazon is already experimenting with its One Medical services, which offers Prime members affordable healthcare at \$9/month membership, virtual visits from \$29, along with prescriptions and in-person care in select areas. Next up: an AI “nurse” to take your pulse and vitals?

GENE KEYS: THE PERSONALIZED WELLNESS

WAVE Thanks to the pioneering energy of 2025's planets, biotech companies could roll out newly effective treatments for chronic diseases, alongside preventive vaccines for emerging global health threats. Uranus in Gemini could accelerate the accessibility of genetic engineering and personalized medicine. Over this seven-year cycle, gene editing technologies like CRISPR will become more refined and available to the public, enabling personalized treatment plans based on your genetic profiles. This level of precision could bring tailored therapies for everything from cancer to rare genetic disorders.



DATING

At a glance: *A date with destiny—or a digital dupe? Commingling enters the quantum field opening up a brand new set of security issues.*



ROMANTIC REIGNS LOOSEN

Don't hate, individuate! The portmanteau has become passé, especially in the wake of last year's Bennifer 2.0 breakup. As Saturn and Neptune swing into self-sovereign Aries for part of the year, the trend toward individualism will rise. Boundary-hound Saturn could find us fiercely guarding the perimeters of our selfhood. Meanwhile, boundary-

dissolving Neptune reveals where we might be stubbornly guarding our turf at the expense of love and connection.

AI CHANGES THE ROMANTIC PLAYING FIELD

As chatbots become more emotionally responsive, AI interactions could fill in loneliness gaps for people struggling with sentient seduction. Life could soon imitate the 2013 movie *Her* (which premiered the last time Jupiter was in Cancer) in which an isolated writer becomes obsessed with “Samantha,” his AI assistant, voiced by Scarlett Johansson. (Seduce me, Siri!) Need some love advice but already exhausted your besties talking about that f-boy? Start a fresh thread with an AI-powered dating coach. Based on surveys and personal assessments, we may soon be getting real-time direction from a savvy chatbot who understands everything from our attachment styles to our romantic preferences.

DATE MY DUPE? Romance will get a high-tech integration with AR and VR dating experiences becoming increasingly commonplace. Couples may meet for coffee in the metaverse, enjoying immersive virtual dates and holographic interactions. Having a bad hair day? Style your avatar and send that digital double onscreen as your iridescent understudy. But beware: As facial recognition software and AI-generated personas become more advanced, get ready for a new catfishing conundrum and widespread debate about the use of technology in our personal interactions.

SAPIOSEXUAL STIMULATION: SMART IS SEXY Sorry, but those thirst trap gym selfies aren’t gonna close the deal in 2025. As outer planets move from the sensual signs of Taurus and Pisces into



heady, intellectual ones (Aries, Gemini, Aquarius), brains become as important as brawn. Sapiosexual attractions, which arise from intellectual and conversational repartee, will spice up the boring dating landscape.

THE DANCE OF THE DEMISEXUAL: EMOTIONAL INTELLIGENCE

Once Jupiter moves into Cancer in June, demisexual relationships—in which attraction arises from a deep emotional connection—will be in the spotlight. If you’ve “done the work” with therapists, healers and your own damn journal while Saturn and Neptune have been in Pisces, this emotional intelligence will be a solid asset.

SEX AS A “WEAPON” A

foreboding future for women’s reproductive rights hovers like a cloud of fear over U.S. women, which could sharply impact hetero relationships in 2025. Some American women may follow in the footsteps of the South Korean 4B movement, which was born in 2019 when intimate-partner violence rates soared to 41 percent. In Korean, “bihon, bichulsan, biyeonae and bisekseu” translates into “no sex, no childbirth, no dating and no marriage with men.” If federal protections are not returned to women’s reproductive

rights, this trend could ride the wave of the #MeToo or #ShoutYourAbortion movements of recent years.



RELATIONSHIPS

At a glance: Humans are wired to connect, but our mating patterns have changed since we moved from the Agrarian Age to the Aquarian Age. In 2025, relationships get a major remix as planets move into the playful, independent and renegade signs of Aries, Gemini and Aquarius.

RELATIONSHIPS BREAK FROM TRADITIONAL

“I need space” was once the death knell of a relationship, but not in 2025. With Saturn and Neptune heading into self-sovereign Aries, carving out autonomy zones can be the saving grace for monogamous couples. Self-development work and individual healing will be required as the foundation for healthy relationships. The catch? This kind of exploration can

trigger a host of emotions that need to be processed with a therapist instead of projected onto a partner. That might be optimized by embracing the “together apart” model. Think: separate homes, bedrooms, friend groups, even travel experiences as an antidote to the ennui that can set in from compulsory relational bonding. Monogamy doesn’t have to mean monotony, as the saying goes.

VERY MINDFUL, VERY SECURE

Anxious meet avoidant? Not in the meet-cutes of 2025! With the South Node anchoring in sensible Virgo, having a “secure attacher” on your arm could become the romantic status symbol for another set of the population. A trusted, stable relationship will be #couplegoals, especially once Jupiter nestles into Cancer on June 9. Relationship retreats could spring up from Bali to Costa Rica, designed to teach mindful communication, healthy conflict resolution and overall relationship wellness.



PLANT MEDICINE AS A CURE FOR THE INSECURE

Longing for deeper connection but scared to drop your defenses? Couples struggling to get to the “next level” of intimacy may turn to psychedelics for support. As the North Node joins Saturn and Neptune in subconscious Pisces on January 11, it amplifies the desire for boundless connection. Guided therapeutic sessions using MDMA and psilocybin can help couples tap into deeper empathy and communicate without fear and ego. Although the FDA refused to approve

MDMA-assisted therapy in 2024, esoteric Neptune’s move into trailblazing Aries is certain to keep the fight for controlled legalization going strong.

THE NEW OLD-FASHIONED ROMANTICS—TRAD WIVES

STICK AROUND Next stop: Ballerina Farm? The #tradwife takeover isn’t going away anytime soon. Emboldened by fall 2024’s conservative election results and Mars spending the first quarter of the year in Cancer, we may see a new crop of “traditional wives” playing dress-up in the kitchen like Libra content creators Nara Smith and Cancer Hannah Neeleman. Home time and shared domestic bliss could become the new special occasion in 2025, especially as restaurant prices continue to soar. Instead of the polarizing #tradwife and #traddad, the influence of Jupiter and Uranus in equalizing Gemini may serve up a #domesticdreamteam in more moderate circles.

BEYOND THE COUPLE—NEW ARRANGEMENTS AND ROLES

In more progressive circles, devoted couples may opt to open their relationships in 2025, allowing for other sexual or romantic partners who meet a need that falls outside what the primary relationship can provide. Quads, closed Vs and throuples may become more common labels, lifting the veil of secrecy and shame off of non-monogamy. Polyfidelity, a lifestyle that coach Martha Beck has recently begun to share her experience with, could also gain popularity—an exclusive arrangement within an intimate group of three or more.

BEYOND THE BREAKUP Even breakups become fluid in 2025, which means “conscious uncoupling” could replace the messy divorce starting this year. This mindful methodology created by therapist Katherine Woodward Thomas helps people close out relationships with forgiveness, love and respect. It was famously used by Gwyneth Paltrow and Chris Martin in their amicable 2014 breakup, which took place the last time Jupiter was in Cancer.



FASHION

At a glance: A style revolution is in store as 2025’s fashion blends retro rebellion, eco-conscious upcycling, and wearable tech.



PUTTING THE “APP” IN “APPAREL” Fashion and tech continue to merge with both pioneering Jupiter and innovative Uranus in Gemini. In 2025, we could see a rise in wearable technology, like garments embedded with wellness-tracking sensors. Smart fabrics that adapt to temperature, weather and other environmental conditions could find their way into everything from jackets to shoes. As the decade wages on, app integrations may give us control of everything from color to lighting effects of our clothes and accessories.

RETURN OF THE 1940S Calling all hepcats and kittens! “Youth culture” fashion sprang up in the 1940s, the last time Uranus rebelled in spritely Gemini. From two-piece bikinis to the word “teenager,” this transit turned our halcyon days into an expressive era. (Bye, school uniforms!) In 2025, we could see a revival of this iconic period, when “hipsters” and “hepcats” rocked billowing Zoot Suits and Taurus Katherine-Hepburn made jaws drop with her gender-fluid penchant for tuxedos and tailored blazers. Destiny’s Child alum Kelly Rowland welcomed Kamala Harris to the stage in Houston rocking a Zoot Suit in October 2024, giving us a preview of what’s in store.



PROTEST FASHION It’s important to note that Zoot Suits had already been popularized by African Americans in the jazz scene in the 1930s. And in the Forties, they became an emblem of resistance. Despite wartime fabric rationing, Mexican Americans in California adopted the generously-cut garb in protest of systemic

racism and classism. Racial tension in 1943 led to the Zoot Suit Riots (not just the name of a big band swing song), a series of violent clashes between white U.S. servicemen and Latinos in Los Angeles. With rebellious Uranus back in Gemini this year, protest fashion such as flags, scarves (like the keffiyeh) and other symbology will continue to emerge as icons of social movements.

UPCYCLING AND CIRCULARITY—SUSTAINABLE FASHION SURGE Speaking of fabric rations, it’s no secret that the fashion industry is one of the world’s biggest waste creators. Literal mountains of textiles have washed ashore in Ghana, tossed out to sea as retailers debut the next season’s trends in rapid succession. In 2025, we will see moves to reduce this trend, partially from legislative restrictions and also from major fashion houses and brands looking to align their ethics with sustainability—and woo Gen Z and Gen Alpha consumers. Retailers looking to be associated with climate consciousness could offer in-store credits to customers who turn in gently-used garments to upcycling programs.

ECO-FRIENDLY MATERIALS

With the South Node in Virgo, the use of eco-friendly materials, such as organic cotton, recycled fabrics and biodegradable textiles (cactus leather!), could become mainstream, driven by consumer demand for environmental responsibility. Interestingly, Levi Strauss & Co. began manufacturing the first jeans when Neptune was last in Aries in 1873.



MILITARY FASHION With Saturn and Neptune in Aries, the sign that rules the military, get ready for a comeback of Spartan, war-era uniforms. Street style may soon look like a sea of pea coats and trenches, sailor-inspired styles (navy

piping and bow ties), brass buttons, combat boots and pins. Couture prices, not necessary. Head to the secondhand bins at your local Army & Navy store.

SERPENTINE STYLE The Year of the Wood Snake could bring a round of snake-inspired fashion. 3D-printed “skins,” made on vegan materials like Piñatex, a “leather” made from pineapple leaf fiber, could become the ethical version of this iconic texture. Accessories that rattle, strandlike earrings that dangle and rings and bracelets that wind around our limbs could appear as a paean to the python.

FAMILY LIFE

***At a glance:** From flexible love models to soul-deep emotional bonds, and a fresh take on “family” that goes beyond shared DNA, this year will expand the way we connect, nest, and foster intimacy.*



LIVING THAT GOLDEN

GIRLS LIFE Thank you for being a friend! As Gen X ages and “gray divorce” becomes more common (couples splitting after 50), being alone in an empty nest is not an appealing option for many. With Uranus moving into peer-based Gemini this year, savvy singles can make like Dorothy Zbornak, Blanche Devereaux and Rose Nylund, and form co-living arrangements to support each other

through the golden years. The modern spin involves something more creative than the foursome's Miami home, however. How about converting a commercial building into multiple lofts, setting up tiny homes on a plot of land or investing in a vacation villa that will one day be your primary residence?

LEGAL RECOGNITION OF THE MODERN FAMILY

Historically, Jupiter in Cancer cycles have brought notable shifts in family recognition. Some were marked by milestone Supreme Court decisions, including *The United States v. Windsor* which granted federal recognition to same-sex marriage in 2013, and *Loving v. Virginia*, which lifted the ban on interracial marriage in 1967. In 2025, we may see some nations boasting policies reflecting expanded definitions around families—ones that are more inclusive of diverse relationships. (The United States will not be the leader here.) Multi-parent or co-parenting arrangements could gain traction, allowing extended families or even friends to legally share child-rearing responsibilities.

DEPOPULATION OR REPOPULATION?

With Pluto in Aquarius shaking up social structures, there's a push to reimagine "family" beyond the nuclear template. Inflation has made childrearing increasingly unaffordable, while the threat of climate change has many adults opting out of parenthood. Humanity has definitely reached a crossroads. Lower birth rates are already having an impact in places

like Taiwan, Spain and Puerto Rico. This trend is reshaping the economic and social landscape. In 2025, expect to see more governments offering reproductive incentives for families, while also restricting birth control and abortion access. In 2024, China was already actively working to revive a "positive view of marriage and childbearing," according to the New York Times. Along with political propaganda, universities are developing courses on the topic while officials are going door-to-door to discuss pregnancy plans with women.

MINI BABY BOOM With lusty Mars retrograde as we start the year—in fertile Leo and nurturing Cancer—we may see a crush of Mommy marketing targeted at twentysomethings. Once Uranus returns to Gemini midyear, where it last transited during the actual baby boom in the





1940s, there could be an unanticipated spike in birth rates. In June, Jupiter's move into homey Cancer could bring another fertility wave as people feel drawn to create their own cozy clans. The difference this time? The new boom of babies could be raised in a non-nuclear family structure.

SHALL WE NEST? MEET YOUR "NESTING PARTNER"

Expect to crave more TLC and companionship after Jupiter's midyear move into Cancer. A "nesting partner" is the roommate with benefits, someone who shares in the responsibility of making the house feel like a home. This might involve an exchange, for example, where one person cooks all the meals or remodels the second bathroom for reduced rent. With real estate prices skyrocketing and housing demand outpacing the inventory of homes, there's sound economic logic here, even if separate rooms are part of the game plan.

POST-MARRIAGE FAMILIES—EXES COLLABORATE

Friendly exes may choose to remain in each other's lives, forming a supportive brand of platonic partnership that includes sharing expenses and raising kids. Expect new terminology (such as "parenting marriage") to spread, describing former duos who continue to coexist for a shared mission.

HOME SCHOOLING PODS

With the threat of gun violence and the rise of anti-trans sentiment, bullying and political divisiveness have turned schools into danger zones for many kids. In 2025, home schooling could hold appeal, especially while educational Jupiter is in domestic Cancer. No need for it to fall on the shoulders of a parent, either. Families may form education pods to create what our friend Danita refers to as a "micro-school," where kids learn together and socialize in small groups with a dedicated teacher.



FOOD

At a glance: In 2025, food focuses on inside-out nourishment with biohacking diets and a fresh spin on fast food.



BIOHACK THE CLOCK With outer planets moving into youthful signs like Aries and Gemini, expect to hear more about foods like bone broth and hemp seeds that boost cellular repair, reduce inflammation and sustain vitality. Collagen, popular for its skin-firming and joint-support benefits, may see increased use. Muscle-building supplements like creatine could become a more widespread ingredient in bars and powdered drinks for maintaining strength and resilience.

IS THAT VEGAN? With the lunar nodes in compassionate Pisces and environmentally aware Virgo, the popularity of organic, sustainable and eco-conscious foods will continue to swell. Consumer demand may bring a fresh crop of farmers' markets and community

food gardens as well as "small batch" productions of perishable foods.

AND HOW ABOUT THAT PACKAGING? Brands that promote zero-waste packaging, vegan options and are transparent about sourcing from environmentally responsible producers through the supply chain will thrive as people align their personal health choices with a commitment to the planet. While we may see higher prices for these options, we anticipate larger manufacturers testing green packaging and prominently labeling that products are cruelty-free or vegan.

FOOD SHORTAGES AND FAMINES Are those eggs gonna get cheaper? Unlikely, at least for the time being, as Uranus continues to destabilize economic trends until April 2026. As climate chaos ensues and supply chains continue to be impacted by geopolitical alliances, grocery bills will remain high. Food banks and discount grocers that sell overstock will see longer lines. Globally, Jupiter's move into Cancer on June 9 will force the world to deal with famines created by war and climate in places like Gaza, Yemen and Sudan.

DATA-DRIVEN DIETS Uranus
in Gemini, historically linked to
breakthroughs in communication and
technology, will drive advancements
in personalized wellness. In 2025,
wearable tech, AI-powered health apps,



and genetic testing will offer data-driven solutions, allowing us to monitor health in real-time. But that's not where the data capture ends. With the Aries influence of individualization, we anticipate a new wave of apps that turn this information into highly customized eating and supplement plans, fitness regimens and lifestyle recommendations for preventative care and vitality.

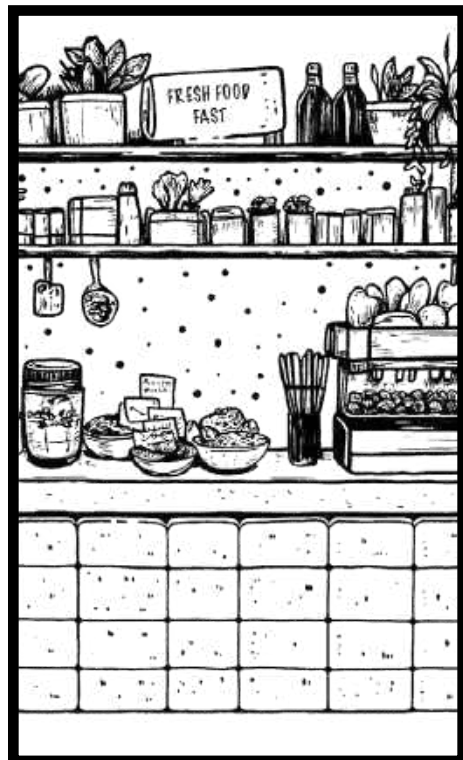
A FRESH SPIN ON FAST FOOD

As enterprising Jupiter lands in Cancer, the food and restaurant industries will see both growth and innovation. Interestingly, both McDonalds and Burger King opened their doors during a prior Jupiter-in-Cancer transit from 1954-55. As we peer beyond the golden arches, we see a broadened expansion of fast food. The self-described “plant forward” chain Sweetgreen, which

serves salads, grain bowls and lean proteins, plans to expand by 15% in 2025 and 20% in 2026. Next up: a bone broth bar? Or maybe a self-serve smoothie machine with programmable “toppings” like collagen shots, chia seeds and electrolytes. A wellness junkie can dream!

THE CULTURE OF CUISINE

Sharing meals is a common bond on every continent. With worldly Jupiter in Cancer, movements centered on protecting or reviving traditional cuisines could spring up. Culinary fusion could also hit big, a nod to bicultural identities. Once Uranus lands in Gemini on July 7, look for more experimental food combinations and the blending of global dishes with cutting-edge cooking technologies.



POLITICS

At a glance: *These trends suggest that 2025 will bring a mix of assertive leadership, increased nationalism, global diplomacy, technological regulation, and youth-led movements—all shaped by the transformative energy of Neptune in Aries and Uranus in Gemini.*

REPRODUCTIVE RIGHTS:

FIGHT OR FLIGHT? Combative Mars begins 2025 retrograde in Leo and Cancer, the signs of fertility and motherhood, fomenting anger around reproductive injustice—which may intensify with the March 14 and 29 eclipses, and Neptune’s move into Aries on March 30. In 1873, during Neptune’s prior Aries transit, the U.S. passed the Comstock Act, which criminalized the distribution of contraceptive information. The overturn of *Roe v. Wade* in 2022 has reignited similar debates, and this transit may evoke a fresh wave of protests and advocacy efforts, as activists and state lawmakers alike fight for policies that align with their beliefs. Telemedicine may become crucial for access and advocacy in states where abortion rights are restricted or under threat. As protective Jupiter moves into Cancer on June 9, we are likely to see more attempts to codify reproductive rights in progressive states, while more conservative ones may seek to strengthen restrictions. This ideological civil war could shift populations and spur migrations.



BILLIONAIRE TECH BROS: THE NEW THIRD PARTY?

THE NEW THIRD PARTY? If 2024 showed us anything, it's that Silicon Valley billionaires are shamelessly pulling political strings. From Elon Musk's frenzied endorsement of Donald Trump (including the illegal million-dollar sweepstakes) to Peter Thiel's backing of JD Vance and Jeff Bezos' endorsement snub of VP Harris in *The Washington Post*, tech bros are exerting influence. Not that it ends at the ballot: Musk, who's been trading phone calls with Putin since 2022, also owns the Starlink satellite network, which has been instrumental in Ukraine's ability to operate drones (or not) during the ongoing war. With Pluto

in Aquarius for the next two decades, these tech oligarchs could bypass international law and move into an era of unchecked power.

SURGE IN NATIONALISM AND IDEOLOGICAL DIVIDES

Leaders will continue to lean heavily into national pride to rally support, which could mean heightened political polarization and a rise in debates over sovereignty, immigration and what it truly means to “belong.” Expect (more) fiery rhetoric and campaigns that draw stark lines between “us” and “them,” sparking fierce debates on national identity. Saturn in combative Aries could reinforce border wars, both literal and ideological, creating a high-stakes atmosphere where competing views on freedom, independence and belonging dominate global conversations. Celestial silver lining? The Berlin Wall fell when Jupiter was in Cancer in 1989, bringing hope for signs of unity.



IMMIGRATION UNDER FIRE

Immigrants have been the target of increased conservative ire since worldly Jupiter moved into a weakened “detriment” position in Gemini on May 25, 2024. As the transit continues through June 9, 2025, xenophobia could ramp up further. Uranus heads into Gemini on July 7 for the first time since the 1940s, a phase that coincided with part of the Holocaust and the heightened divisions that led to World War II.

XENOPHOBIA INTENSIFIES, ASYLUM ZONES FORM

By June 9, when Jupiter moves into Cancer, the sign of family and safety, dogma around “homeland security” and “border control” will intensify. Race- and class-based nationalism will create deeper divisions among neighbors in certain regions. Uranus in Gemini will bring a radical shift in local government. Sanctuary cities with progressive policies may serve as asylum zones for immigrants and families with an immigrant parent in threat of deportation.

TECHNOLOGICAL REGULATION AND CYBERSECURITY CONCERNS

With Uranus in Gemini—a transit linked to technology breakthroughs of the 1940s such as the development of computers and radar—2025 will be a year where governments are racing to keep up with rapid change. Political leaders may turn their focus toward regulating emerging tech, from AI and quantum computing to cryptocurrencies, as these innovations reshape industries and economies. Cybersecurity will be a top priority, with

new laws and international alliances aimed at guarding against cyber warfare and digital threats. (Sorry TikTok, the clock may be ticking for you.) As Uranus in Gemini drives tech to new heights, expect intensified efforts to protect data, privacy and national security in an increasingly connected world.

WHOSE FREEDOM OF SPEECH IS IT ANYWAY?

In 2025, free speech and expression are likely to become key battlegrounds, as planets create a charged atmosphere around personal liberties, censorship and societal control. The last time Pluto transited Aquarius (1778–98), societies witnessed radical changes with the rise of democratic ideals, revolutions and declarations of rights, as well as responses that aimed to suppress dissenting voices. Get ready for a similar cycle, where free speech reform and resistance to censorship—along with fierce hate speech and rhetoric—could intensify.

RISE OF BOLD, REFORMIST LEADERS

In response to the “red wave” of the U.S. elections, a grassroots movement of reformist leaders will emerge with plans to tackle today’s biggest issues head-on. The last time Neptune was in Aries, figures like U.S. Presidents Abraham Lincoln and Ulysses S. Grant reshaped post-Civil War America, enacting sweeping Reconstruction reforms aimed at building a more just society. Fast forward to the 1930s and 40s, when FDR’s New Deal programs transformed American life to combat the Great Depression, while global icons like Mahatma Gandhi

sparked anti-colonial movements. Notably, Gandhi began his anti-violence fast in 1919 while Jupiter was in Cancer, emphasizing justice and compassion for all.

YOUTH-LED MOVEMENTS AND REVOLTS

With Pluto and Uranus making waves in expressive air signs, 2025 is poised to be a banner year for youth-led political movements and reform. Just as new communication methods and youth activism in the 1940s helped drive early civil rights movements and post-WWII cultural shifts, today’s



young leaders are organizing around climate change, economic reform and social justice. Jupiter, which rules universities, in communicative Gemini since May 2024 (and until June 2025),

has stirred intense campus clashes and global, student-led demonstrations around the Mideast conflict. Much like the Paris Student Riots that occurred when Saturn was in Aries in 1968, along with the U.S. riots that occurred after the assassination of MLK, we may see tension over social injustices boil into mass civil revolts.

GLOBAL ALLIANCES EMERGE

Global cooperation and domestic protection will be high priority, as leaders come together to tackle continued cross-border challenges. Past Uranus in Gemini cycles brought major alliance-building moments like NATO's founding in 1949, setting the stage for powerful partnerships. Now, as the high-minded planet returns to this position, expect a renewed focus on diplomacy and collective security,

with world leaders working overtime to stabilize volatile regions, address climate change and strengthen cybersecurity. This cosmic energy could bring a wave of international summits, with leaders signing agreements on everything from renewable energy initiatives to humanitarian relief for refugees in conflict zones.

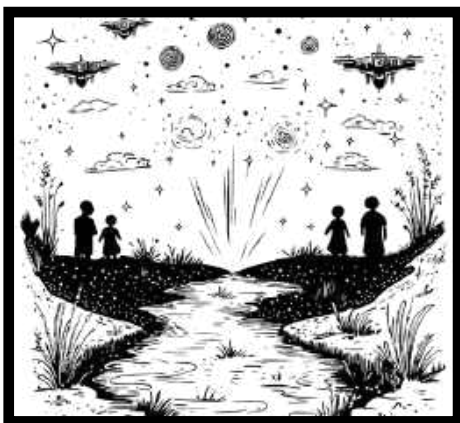
A RETURN TO DIPLOMACY?

Midyear, Jupiter's nurturing vibe in Cancer brings a softer touch to diplomacy, inspiring humanitarian efforts that uplift vulnerable communities, foster global goodwill and protect women and children who were overwhelmingly victimized in the wars of 2024. Global leaders on the right side of history may join forces, creating a safer, more interconnected world through shared action.



WAR

At a glance: Ongoing war seems unavoidable, as planets return to positions they were in during the French Revolution, U.S. Civil War and WWII, but in 2025, the tactics may change.



INTENSE, REGIONAL

CONFLICTS Uranus in Gemini has historically coincided with intense, regional wars, some longer than others. The Arab-Israeli War and the Indo-Pakistani War both occurred during this transit in the 1940s. As we enter 2025, conflicts like these are raging around the globe and are likely to draw in major superpowers.

WATER WARS With Neptune, the god of the seas, pirating its way through Aries, the sign of war, the crux of conflicts may revolve around fresh water resources and control over transboundary waters, which are shared by two or more nations. In the Middle East, disputes over the Tigris and Euphrates Rivers, as well as the Jordan River have erupted into outright

wars. In Sudan, battles for the Nile River's resources are a key factor of social strife. In 2025, more water wars could erupt—or be resolved in ways that give new autocrats power over this increasingly valuable natural resource.

CIVIL WARS Both Neptune in Aries and Uranus in Gemini are transits that have dovetailed with civil wars, such as the American Civil War, which began shortly before Neptune moved into Aries in 1862. As liberal and conservative factions continue to divide, we may see a rise in internal conflicts within nations, fueled by ideological divides and calls for independence or systemic reform. Groups will continue to mobilize on Signal, Telegram and Reddit. On the ground (and on your screen), battles may wage between the #tradwives and "childless cat ladies" who have very different definitions of a "femininomenon."

TECHNOLOGICAL WARFARE AND DRONES Advancements in military technology could bring even more precision to weapons, which aligns with the warring energy of Saturn and Neptune in Aries. Previous transits introduced the Gatling gun in 1862. Firearms were used on the battlefield for the first time in Japan

while Neptune was in Aries way back in 1548. In 2025, warfare will increasingly involve drones, AI and cyber attacks, allowing for more remote and precise combat. While this reduces the need for large troop deployments, it heightens the risk of civilian casualties. Simultaneously, gun control continues to be a fraught issue, dividing people politically for the rest of the decade.



CELEBRITIES

At a glance: *Celebrities come in all formats in 2025, from the enviable off-duty It Couple, strolling arm-in-arm through LA, to the new crop of AI influencers who are real enough to turn the masses into superfans.*



COZY COUPLES IN THE SPOTLIGHT Met Gala moments are always fun, but Jupiter's move through casual Gemini and homey Cancer could bring a fascination with watching celeb couples in their off-duty downtime. Cozy duos who will lead this charge? We nominate Gemini Tom Holland, who is the ultimate bestie and champion for Virgo GF Zendaya. Marriage and babies could be in the cards for these two in 2025. Cancer Selena Gomez and Pisces Benny Blanco could turn us all into homebodies

with glimpses into Benny's self-described "kooky" pad, complete with plush oversized couches, a custom-built pizza oven and a kitchen full of cookbooks. Cancer singer Kali Uchis and Gemini Don Toliver, who became parents last year, are solid candidates for a reality show about Gen Z family life.

MOVE OVER, MADAME TUSSAUD...YOUR BOT HAS ARRIVED

AI celebrities could walk the virtual red carpet in 2025, becoming movie stars in their own right (though we're not betting on any Oscar nods quite yet). These hyper-realistic, interactive avatars will respond, evolve and even "perform," in real-time. They may become for today's kids what YouTube celebrities are for Gen Z and Gen Alpha. Soon enough, these virtual influencers could secure brand deals, film roles and ad campaigns. Start crafting your avatar now, because you might be its future momager!

ARTISTS AND ARTIFICIAL INTELLIGENCE SETTLE THEIR DIFFERENCES?

Can actors and artists fight the tide of AI—or are we headed into an "if you can't beat the bots, join 'em" era? In February 2025, the first AI-enhanced single will be up for a Grammy. "Now and Then," the Beatles' final song, uses technologically remastered original vocals by John Lennon and guitar recordings by George Harrison, with new contributions by the two surviving band members, (Gemini)



Paul McCartney and (Cancer) Ringo Starr, who both have Jupiter in their signs in 2025.

COLLECT MY NFTS Celebrity NFTs could go through a second, AI-assisted wave, giving fans exclusive access to their favorite stars in collectible, limited-edition form. Drops could feature everything from a Cowboy Carter virtual tour with Beyoncé to Taylor Swift's iconic Eras to Rihanna and A\$AP Rocky's capsule collection of best looks. Sports NFTs could also have a second wave in ways far more interesting (and interactive) than the NBA Top Shot cards of 2021 with simple highlight moments selling for fees more jaw-dropping than LeBron's famous dunk. Think: augmented reality with VIP experiences and limited-edition digital memorabilia. A recent partnership between Disney Music Group and Audioshake will unlock new listening experiences from Disney's vast catalog. Get ready for a unique wave of pop culture marketing, as everything old becomes futuristically new again.

A NEW WAVE OF POLITICAL AND PATRIOTIC MUSIC

Rage against the machine? As a conservative wave unleashes on the United States in 2025, music will be the outlet it's always been for expressing anti-government beliefs, fighting oppression and providing cathartic release for marginalized groups. With the North Node joining Neptune and Saturn in Pisces, the sign of resistance and poetry, this genre will go beyond



TikTok dance memes. Get ready for a new crop of albums like Public Enemy's *It Takes a Nation of Millions to Hold Us Back*, which dropped during this same nodal transit in 1988. Simultaneously, musicians across the globe could record patriotic anthems, underscoring the growing trend toward nationalism, which intensifies while Jupiter is in Gemini and Cancer.

CELEBRITY ACTIVISM Bold, outspoken celebrity activism sweeps in with 2025's transits that are all about breaking norms and pushing for social reform. Just as stars in the 1940s and 1960s rallied against war and fought for civil rights, today's celebrities will continue to champion climate action, racial justice and gender equality. Music festivals could evolve into awareness events and fundraisers, with a blend of

high-visibility headliners (Miley! Charli!) to indie breakouts like the openly bisexual Gemini Steve Lacy and Capricorn Dominic Fike with his unique perspective on recovery, prison reform and second chances.

FIGHT SONGS, RAP BATTLES AND DIVA DUELS

They're not like us? With warrior Aries and catty Gemini energy flowing around, the (Scorpio-Gemini) Drake-Kendrick era of rap battles is certain to get beefier. While these back-and-forths may be part of hip hop's tradition, tea-spilling song titles and lyrics may continue to seep across genres and genders.

ANTI-HEROES IN THE

LIMELIGHT Guerilla-style activism, recorded for TikTok and YouTube, could turn renegade anti-heroes into a new kind of celebrity for the Age of Aquarius. With Neptune in Aries, social justice work could turn into its own form of performance art, in the spirit of Aquarius Banksy. Artists like Chappell Roan and Tyler the Creator, both Pisces, could provide the mood and soundtrack for this renegade, politically awakened genre.



THE ARTS

At a glance: Arts and entertainment blend tech-driven, immersive experiences with raw, unfiltered realism. Expect everything from VR exhibitions and interactive stories to politically charged art that tackles contemporary issues—along with a burst of nostalgic family TV.

ESCAPISM AND SPECIAL EFFECTS

Forget about a simple stroll through a gallery this year. The North Node's tour through Pisces pumps up the collective desire for escapism. In 2025, VR art and interactive exhibitions bring a new dimension to modern art. Expect multi-sensory installations that invite audiences to step right into the piece itself and engage in ways we've only imagined. We may see a resurgence of rom-coms and romance novels that play out idealized representations of love—as well as sci-fi movies like 2024's *The Substance* with next-gen special effects that sweep us into an alternate universe.



LET'S WRITE THIS SCRIPT TOGETHER, SHALL WE?

The audience becomes the creator! With Uranus in partner-powered Gemini, TV shows and some movies may have multiple plot twists and endings, based on the viewer's input. As AR and AI technology develops, interactive control of narratives may turn us into characters in the stories themselves, much like a next-level video game. This trend will make the storytelling experience more personalized and participatory.

ART ALSO GETS REAL Across the board, a movement AWAY from romanticism will slowly unspool. As surreal Neptune lands in unabashed Aries, a defiant artistic movement may arise that embraces raw, in-your-face stories. Neptune's last transit from ethereal Pisces to aggressive Aries marked a shift in the arts from Romanticism to Realism, and the birth of what we consider "modern art." As the first movement to openly challenge institutional norms, Realism pushed back against the elite Academy of Art, staging independent exhibitions and focusing

on subjects formerly not deemed worthy of representation, such as working class people and urban scenes. Today's anti-establishment wave could surface through stripped-down, acoustic "live sessions," lo-fi graphics (think: 'zines put together on a Xerox machine), and films in the spirit of the 1990s Dogme 95 movement, whose manifesto pledged to focus on traditional stories and action sans special effects.

RAW POLITICAL

COMMENTARY In the late 1960s, Saturn in Aries fueled music, art and literature that captured the spirit of protests and civil rights movements. When the ringed planet toured the Ram's realm in the late 1930s, the Social Realism movement portrayed the pain of the Depression era, using art to depict the socioeconomic inequities of the time. Now, in 2025, we're in for a new wave of ideological art that tackles today's biggest issues like climate change, racial justice and political divides. Artists will use their voices, canvases and lyrics as both commentary and calls to action, creating work that doesn't just reflect the times but inspires change.

A RETURN TO RAUNCHINESS

Raunchy humor makes a comeback as Saturn and Neptune move into unganga Aries. In 2024, Billie Eilish and Charli XCX tried to "guess the color of my underwear" and Chappell Roan got graphic about her "knee deep in the passenger seat" moments. But will the rules of the game become lopsided, with female-identified performers taking on the swagger once reserved for sexist men? The line could get blurry. Simultaneously,



there could be a bro backlash from male entertainers who feel "restricted" by the global move toward inclusivity. Comedians may buck against cultural sensitivity, pushing the offensiveness to new lows.

FAMILY-ORIENTED AND NOSTALGIC CONTENT

With Jupiter in cozy Cancer, family-friendly content will be in the spotlight, highlighting the current state of domestic life. Modern Family debuted during the last Jupiter-in-Cancer cycle of 2013-14, as well as Transparent, the series centering around a family's experience with their father's gender transition. Jupiter's 1978 swing through Cancer evolved to Diff'rent Strokes, which tackled issues of race, class and adoption. The 1954-55 Jupiter in Cancer cycle brought pillars of the era's "family television," like Lassie and Father Knows Best. Nostalgic series from the early days of TV could gain popularity and even be turned into modern-day reboots.

TRAVEL

At a glance: Have local guide, will travel. In 2025, journey will be more immersive—and less disruptive—of the native environments. Restorative, health-based travel will also be popular, so start scoping out retreats.



LOW-IMPACT TOURISM With the South Node moving through eco-conscious Virgo, and Uranus finishing up the last parts of its seven-year journey through Taurus, opt for low-impact travel that leaves a smaller footprint. Look for a rise in eco-friendly accommodations, carbon-offset options and destinations dedicated to conservation and sustainability. Conscious explorers will be drawn to lush eco-lodges, renewable energy-powered stays and guided trips that respect local ecosystems and support the indigenous people and residential businesses. Cultural awareness orientation may be integrated into the registration and welcome process for retreats and visits to off-the-beaten-path destinations.

WELLNESS AND RETREAT

TRAVEL With the North Node joining Saturn and Neptune in healing Pisces, wellness travel continues to have a heyday. Yoga and meditation will be huge draws, along with holistic spa services and customized menus that involve a “detox” or “reset.” Retreats may offer plant medicine ceremonies, sound baths and other soul work. With the 9 Universal Year’s emphasis on rest and renewal, travelers will flock to serene locations to unwind and connect to their spiritual intelligence

LIVE LIKE A LOCAL Take a hard pass on those well-worn tourist traps. As nomadic Jupiter nestles into intimate Cancer on June 9, travelers will crave authentic connections, with experiences that bring them closer to local traditions, flavors and hidden gems—ones that are increasingly hard to find as social media turns every “best-kept secret” into a crowded hotspot. Vacationers may adopt a cameras-off policy, opting to NOT share every moment (or even the fact that they’re off the grid) on Insta, but rather, to cherish the memories privately, staying present to experience them fully.

Enjoy more from The AstroTwins

Identical twins and co-founders of the leading horoscope platform Astrostyle, Ophira and Tali are the authors of over 22 books, longtime ELLE Magazine columnists and the “secret weapon” consultants for some of the world’s most influential people, including top executives, celebrities and impact-driven



leaders. They’ve partnered with top brands, advised luminaries including Beyonce and Dua Lipa, and appeared in major media such as Fast Company, The New York Times and Good Morning America. I*AM is the basis of their national bestselling book, The Astrology Advantage (Simon & Schuster, August 2024).



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